

Press Release from Rockburn Wines – Monday 22nd August 2011

## **Rockburn Pinot Noir 2010 Takes Gold at the New Zealand International Wine Show 2011**

Rockburn Wines' Pinot Noir 2010 scooped a gold medal at the 2011 NZ International Wine Show.

Hot on the heels of the multi gold and trophy winning 2009 Pinot Noir the 2010 is off to a cracking start ahead of its slated December release.

Firmly established as the largest wine competition held in New Zealand this year's competition was chaired by Bob Campbell MW.

Rockburn's winemaker, Malcolm Rees-Francis, commented, "The prevailing opinion locally is that the 2009 and 2010 vintages are a rare pairing of very high quality years; this gold medal is the first for our 2010 and is a strong signal it will follow in the footsteps of its illustrious predecessor which is still being widely enjoyed today."

Rockburn's Pinot Noir is a pure expression of Central Otago derived from the estate vineyard sites at Gibbston and Parkburn and the 2010 vintage contributes to a long and proud tradition of success.

The 2009 Pinot Noir has also won the award for 'Best Pinot Noir' and the Trophy for 'Wine of Show' at the Association of Australian Boutique Winemakers Awards 2010; 'Best Pinot Noir Trophy' at the Shanghai International Wine Challenge 2010; and collected a Blue Gold, Top 100 award at the Sydney International Wine Competition 2010.

Over the last decade, Rockburn Wines have consistently won gold medals and trophies for their Pinot Noirs including the trophy for 'Champion Pinot Noir' at the 2008 Air New Zealand Awards.

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